

# Feeding you sustainably



#### WASHPOOL

2022





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Since inception the Coastal Lamb Brand has connected our customers to us as farmers. This connection is a key point of difference for our brand and something that is deeply valued by consumers.

Climate change is a worldwide phenomenon in 2022 and all countries are making moves to address this problem. Customers want to know who is producing their food and now more than ever want to know <u>how their food</u> is produced.

Communicating the focus we have on farming sustainably and the care we take of our farm environments is now essential. **Coastal Care** gives us a tool to communicate our sustainability stories effectively with our consumers.

In Hong Kong leading hotels have a "**Quota for Sustainably produced product**" Our **Coastal Care** programme gives us the ability to showcase our credentials and participate in this growth opportunity.

## The focus of Coastal Care is looking at the following elements and how they combine to create biodiversity.



Biodiversity is a great measure of the health and sustainability of our farm environments.

Our aim is to document each farms current status and looking to the future, encourage anything that improves the sustainability of our farming systems.

#### Fresh Water

On our properties we value the freshness & good quality for our stock.

- Water is reticulated from fresh water spring to troughs in every paddock.
- The farm has several dams which are cleaned yearly.
- Waterways are fenced and planted with native exotics.
- A bore is being installed where the water is tested every year for stock health.







### Fertile Soils

Land or soil that is fertile is able to support the growth of a large number of strong healthy plants.

The farm is predominantly heavy clay soils. We have adapted our farming operations to help minimise damage to the soil.

- 25ha winter crops cultivated
- All paddocks have clay tiles and are frequently mole ploughed.
- Multiple shelter belts with more being planted each year.
- Cows calved on a separate property which is stony to reduce 'plugging'.
- Fertiliser is applied where the annual tests show deficiencies predominantly super & lime.
- Laneways reduce soil damage.



# Healthy Habitat

A diverse environment where a plant or animal naturally or normally lives, grows and reproduces.

Due to the location of the farm being on the Cook Straight, weather protection is needed for the stock. Shelter belts are one of the highest priorities.

- 7ha of Pinus Radiata.
- 10ha of shelter belts.
- 2ha of wetlands.
- Planting each year in conjunction with the Greater Wellington Regional Council.
- Pest eradication, mainly possums and wild cats.
- Having lease block for off-loading cattle in the wetter months and for making baleage.



### Biodiversity

The amount of diversity between plants, animals and other species in a given habitat at a particular time.

We value all our native birds and fish in the creek and will do whatever it takes to protect them.

- The creeks are fenced to protect the native fish, whitebait & frogs.
- All birds Quail, Wild Ducks, Kingfisher and Morepork are all encouraged to live on the farm.











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